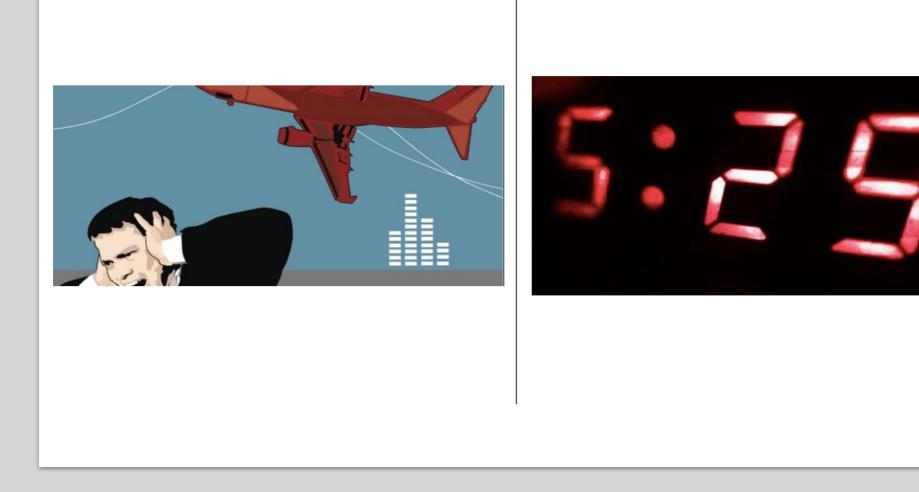
IPA Consultation & Questions

Tina Richardson MBA, MA, BSc, MCIM, Chartered Marketer

The Windlesham Society

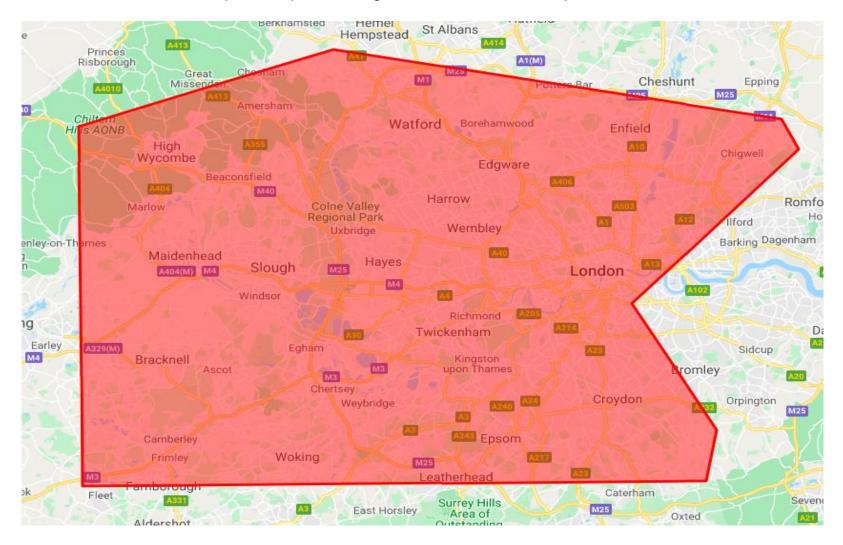
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CAA map of IPA Potentially Affected Area

https://airspacechange.caa.co.uk/PublicProposalArea



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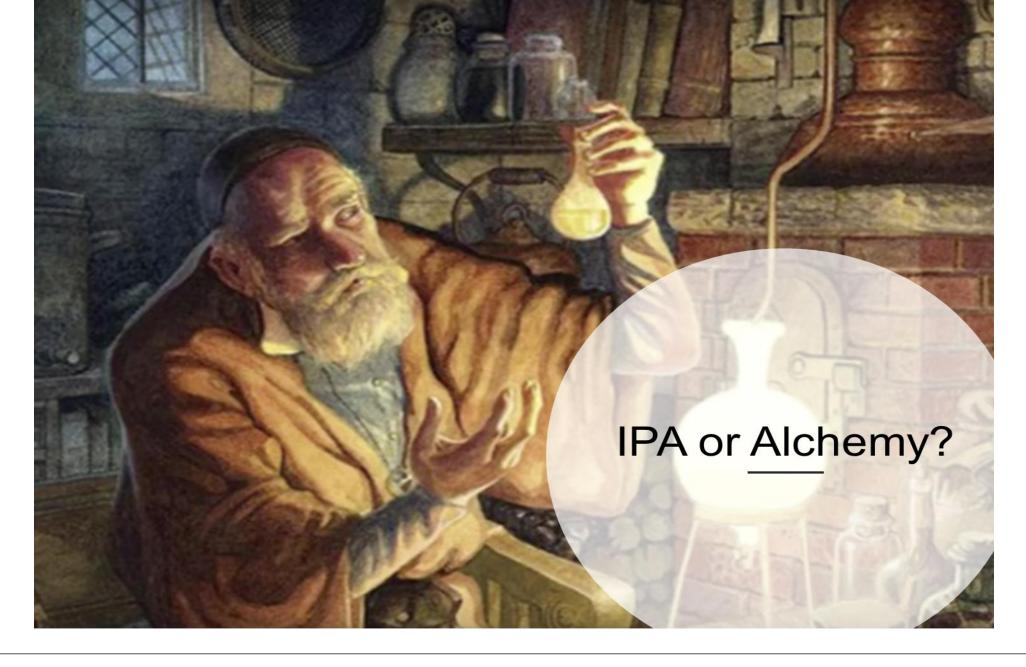
HEATHROW FLIES HIGH IN 2018 WITH STRONG GROWTH, EXCELLENT SERVICE AND LOWER COSTS

TRADE GROW EXPANSION INVESTMENT TAL REVENUES OPERATING COSTS Preferred plan taking shape: Nearly 1.7 million tonnes o TABLE UNDERLYING OVER trade flowing through Hea Public consultation 2019 set for June 2019 97 3bn 650 ground investigations at sites MILLION 606.887 BILLION BILLION around the airport completed TONNES Strong passenger growth and retail Responsible investments in spent on improving the airport BILLION 415 MPs back expansion. safety, security and resilience sales push revenue up 3% experience for passengers An overwhelming political mandate - a majority of 296 MPs MORE PASSENGERS THAN EVER BEFORE NEW ROUTES CARBON NEUTRAL GROWTH ROADMAP ALL-TIME HIGH OF PASSENGERS FLYING FROM THE UK'S FIRST NON-STOP NEW DIRECT FLIGHT TO OVER SERVICE TO AUSTRALIA PITTSBURGH, US IN 2019 THE UK'S HUB AIRPORT IN 2018: New plans to help deliver carbon ,300 Including to growth from expanded Heathrow With the 15 970 FLIGHTS PER DAY including a £1m prize for the first +2.7% launch of commercial flight to operate at the LHR the Qantas Only airport in the world with this from many flights on only two runways Perth service 20. 100 2017 Heathrow launched the first in a series of pr in 2018 restoration projects. Over 30 years, the site DOMESTIC CONNECTIONS FLIGHT GROWTH **GROW TO 9** QANTAS PASSENGERS 2.2% New services to Newquay 64 0 **6 NEW CHINA ROUTES** SHORT HAUL 23.000 set to begin FROM HEATHROW PASSENGER JO in April 2019 TONNES OF CO2 from Heathrow the UK's only 220,000 passengers a day. (on average) hub airport 1% в T2 is one of the first terminals in the world and primary LONG HAUL to be powered by 100% renewable energy gateway to China. STRONG RETAIL SPEND SUPPORTS HUNGRY PASSENGERS IN 2018... RETAIL UP PASSENGERS LOOKING SMART Retail revenue LOWER AIRPORT CHARGES increased to: 1 Swiss Watch sold every 15 minutes at H Half of all STRONG TRAFFIC departing Retail revenue PERFORMANCE passengers per passenger AND NEW DIGITAL ate at Heathrow CAPABILITIES QA 68 LEAD TO HIGH RETAIL AIRPORT CHARGE SPEND **RETAIL SALES** 8.6% 12 tonnes 10 miles 5.8% SMOKED SALMON HIGHER a score of the DECREASE £716m Across restaurants and 0 IN PASSENGER 0 CHARGES shops at Heatrow The distance all tie 2018 would stretc (From Heathrow to C £21.78 average charge in 2018 football Stadium in L (2017: £22.00)

Ref : https://your.heathrow.com/heathrow-reaches-milestone-year-with-80-1-million-passengers-as-revenues-grow-3/

Heathro

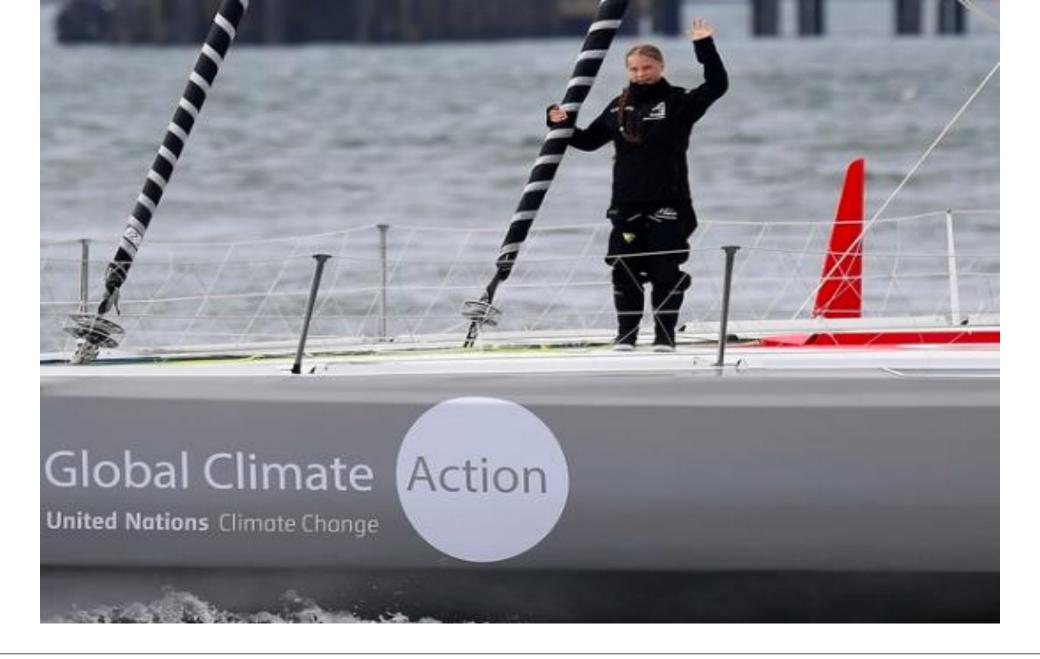
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Win – Lose

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'For consultation to be effective, those who are consulted by sponsors should be able to base their views on a reasonable understanding of the situation, clear information about what is proposed and the potential impact of the changes on them, and be able to express their views and have confidence that their views will inform the final proposal'

Ref : CAP 1616 Airspace Design: Guidance on the regulatory process for changing airspace design including community engagement requirements.

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Widespread Community Opposition to IPA

"The following HCNF members totally oppose Heathrow's proposed introduction of IPA flight paths which will have a detrimental impact on our residents' health and quality of life"

AN3V

EANAG

Elmbridge residents

EGAG

Richings Park Residents Association

Richmond Heathrow Campaign

TAG

Windlesham Society

"EANAG totally oppose any introduction of IPA, as it would wake thousands of Ealing residents from 6 am on days when Ealing does not now suffer aircraft noise."

"HACAN is opposed to IPAs."

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Respite - Unanswered Questions

- What is the definition of respite ?
- What is the definition of aircraft noise? All noise or just planes in the air noise? How is this measured?
- What is meant by reduction in aircraft noise 1%? 10%? How is this measured ?
- What is meant by relief from aircraft noise ? No noise?
- The descriptors 'meaningful' and 'valued' are used in various documents. What do these terms mean – are there different degrees or levels of respite ?
- The consultation document Future Runway Operations suggests that the respite proposals for a 3 runway airport will only provide respite to those who are directly overflown to the east and west – what are the provisions for communities to the north or south ?
- What are the health implications for communities who will receive little or no respite?

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